

## Chocolate Competition & Exhibition

### The Michigan State University Museum Chocolate Party A Benefit for Collections Care at the MSU Museum

Held at: Kellogg Hotel and Conference Center, 55 S Harrison Rd, East Lansing, MI 48824  
**Sunday, February 27, 2011**

#### *Entrants' Exhibit Information*

- 1) **Requirements:** Participants are required to create a completely edible showpiece and provide chocolate dessert samples- that tie in with the theme chosen for the showpiece.
- 2) **Entry Fee-** \$25.00 non-refundable fee. Please make check payable to "MSU". This fee helps cover the cost of space rental and set-up requirements at the event.
- 3) **Theme: Masks through time from around the globe.** The showpiece and plated dessert should respect the chosen theme. The art of mask making and wearing is timeless. It has been practiced from our ancient ancestors through modern day cultures, performances and cinema. This competition theme will serve as a prelude to the upcoming MASK Exhibit displayed at the MSU Museum.
- 4) **Showpiece:** This chocolate sculpture must be completely edible. Inedible structure is not permitted. Inedible pedestal bases are permitted. Glass enclosures are not permitted. Showpieces may be composed of only chocolate, or a combination of chocolate and decorative sugar. All decorative sugar techniques are permitted.
  - a. **Size Regulations:** There is no height regulation. The base of the showpiece must not exceed 22" x 18".

#### **Tasting Desserts:**

- b. A choice of torte, cheesecake or truffle must accompany the showpiece on their display table. The dessert should visually complement the chosen theme of the showpiece. One standard size portion of the dessert should be plated and garnished as it would be served.
  - c. Participants are required to prepare 150 samples of their dessert for the event's guests. These tasting portions should be served in sample cups or small plates and not exceed 2" (These are to be TASTING PORTIONS).
- 5) **Breakdown:** Participants need to remove their showpiece within one hour of the conclusion of the event.
- 6) **Uniforms:** Your attire should be professional in appearance and represent your company appropriately.
- 7) **Judging:** A Panel of professional chefs will evaluate entries based upon their overall opinion of each competitor's work (this includes dessert tasting and table showpiece). The tally of these votes will determine the placement of the participants. The following prizes will be awarded:

First Place Gold Medal:	\$300.00 + medal(s)
Second Place Silver Medal:	\$150.00 + medal(s)

Third Place Bronze Medal: \$ 75.00 + medal(s)

- 8) **Award Presentation:** Participants are required to be present during the awards ceremony at the conclusion of the event. Each participant will be announced and presented with a certificate of participation prior to the presentation of the placement awards.
- 9) **Event Timeline:**
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| 9:00 – 12:00 noon | Chef Participants' Set-up                |
| 12:00-1:00PM      | Chocolate Demo for participants and VIPs |
| 1:00 – 1:30 PM    | Premier Chocolatiers tour                |
| 1:30 PM           | Event begins (& voting)                  |
| 3:00 PM           | Voting Concludes/ Tabulation Begins      |
| 3:15 PM           | Awards Ceremony                          |
| 3:30 PM           | Events Concludes                         |
- 10) **Assistance:** Please direct all inquires to Mike Secord, Event Manager. Phone #517- 432- 4655, Email: [secordm@msu.edu](mailto:secordm@msu.edu). Fax filled out entry by February 12, 2010 to: 517- 432- 2846 (Attention: Mike) or contact Julie Levy-Weston at 517-432-2043; [levyj@msu.edu](mailto:levyj@msu.edu).
- 11) **Legal Notices:** Prizes are not transferable. Michigan State University and contributing sponsors reserve the right to use the prizewinners' names and likeness in any press release, advertising, or promotional material prepared by or on behalf of MSU and its sponsors. All photographs associated with this event become the property of the MSU Museum and sponsors. Applicable federal, state, and local taxes are the responsibility of prizewinners.