Survey of Heritage Visitors

1. What is the zip code of your home residence? ______

2. Why are you in the area today?
   _____ I am visiting relatives or friends.
   _____ I am in the area on business
   _____ I came to the area to visit this and other heritage tourism sites
   _____ Other: (please specify)____________________________________________________________________

3. How many heritage sites have you visited or do you plan on visiting today?__________

4. How many people are in your group? _______

5. On the following lines, please estimate the spending by everyone in your group for today only. Please include both spending that has already occurred and spending you expect later in the day. Please report spending on the following items.
   a. Food $______________
   b. Shopping $______________
   c. Gasoline $______________
   d. Other Entertainment / Recreation $______________
   e. Lodging $______________
   f. Other, please specify:_________________________ $______________

6. Is your trip a day-trip or an overnight trip?__________________________________________

References
