Michigan State University Museum

25th Annual Chocolate Party Benefit
Sunday, February 23, 2014 ♦ 1:30-3:30 p.m. Big 10 Room, Kellogg Center

Participating vendors...

• Receive a space with two 8-foot tables. Electricity is available upon request and we will try to accommodate other set-up needs as well.

• Must agree to donate 500 or more samples of edible chocolate specialties to give out during the Party. These samples usually average about a tablespoon or so in size—just enough for a taste.

• Please supply an auction item valued at $10-$50 for a silent auction to be held during the event.

• Are required to have the booth setup at 11:30 a.m. on the day of the Party and have enough personnel (2 minimum, 6 maximum) to staff the booth from 12:30 until 4:00 p.m.

• Are encouraged to make their booths as interesting and enticing as possible and are invited to display other chocolate-related products, as well as information about their business and services.

• Are allowed to sell products at the event as long as they give away the required donation.

• Will be featured in:
  - Promotional materials
  - Event web site
  - Public relations efforts
  - Museum Associates’ newsletter

• Have exclusive opportunity to be an event ticket outlet. (contact Mike Secord for more info)

• Can develop new customers at the event
  - Introduce new products and services

• Receive 2 complementary tickets to the event
  - Use for important clients, employee recognition or in-store register-to-win

• Are recognized after the event
  - Framed sponsor appreciation certificate

To be part of this wonderful event or to learn more,
CONTACT Mike Secord at the MSU Museum 517-432-4655 or secordm@msu.edu